

Steve Hughes

Bio

Steve Hughes is the President of *Hit Your Stride, LLC*, a consultancy that helps people look and sound smart when they talk. He's the author of the book [Captivate: Presentations That Engage and Inspire](#) and he has been featured on CBS, NPR, and BBC Radio. He is also the proud creator of "International Be Kind To Lawyers Day" (celebrated annually on the 2nd Tuesday in April). A former ad agency owner, today Steve works with top companies, national associations, and leading universities with 85% of his annual revenue coming from referrals and repeat clients. He holds a BA in French Literature and European History from the University of Kansas and an MBA in Marketing from Washington University in St. Louis where he won the prestigious Olin Cup.